



*Restoring liberty and the free exchange of ideas*

Policy Symposium  
& Rising Leaders Summit  
Zurich, Switzerland  
October 9, 2023  
Widder Hotel  
Zurich

## Rising Leaders Summits

**Rising Leaders Summits** are held approximately four times per year at the Global Liberty Institute in the United States, as well as annually in Zurich, Switzerland and in selected regional Global Liberty Institute chapters. RLS participants are selected by the Global Liberty Institute in recognition of their talent and leadership skills, distinguished achievements, and commitment to economic, individual, social, and political liberty, including the safeguarding of the public's access to objective information free from political or other censorship. Each program will consist of interactive educational presentations and group discussions led by mentors - established leaders in business, academics, or policymaking - and invited keynote presentations by recognized global leaders who understand that the free exchange of ideas and diverse thought are critical to the ethical function of all free societies.

**The purpose of the program** is three-fold: 1) to educate and discuss reforms and policies that ensure individual and economic freedom in the corporate world, on campuses, and in public policy, all of which are fundamental to safeguarding the opportunities for health and prosperity for individuals and families; 2) to mentor young high-achievers in the private and public sectors; and 3) to network attendees as the future leaders of free societies. Along with educating and mentoring leaders-to-be, a benefit of the experience is meeting other young professionals who have a similar passion for freedom and an interest in preserving it for the future. We will focus on six key areas of policy essential to these goals: economic policy for a free society, health care autonomy and privacy, restoring media neutrality without censorship, reversing the ideological capture of education, countering woke corporatism, and evidence-based policies for low-cost energy and the environment.

Follow-on GLI activities featuring Rising Leaders will include participation in GLI working groups and symposia, GLI social media amplifying the work of Rising Leaders, collaborative policy work with mentors and policymakers, and other projects and events

**The process of participating** in the Rising Leaders Summit is initiated by either nomination or self-application to the GLI. Application is a competitive process for the approximately 30 to 50 positions per Summit. This program is open to members of the private sector, public sector, and academia in early stages of their careers. A Rising Leader may have a background in or be affiliated with any field, including economics, business, journalism, law, medicine, politics, education, philanthropy, science, entrepreneurship, the arts, or others.

# Speakers and Mentors: Zurich, October, 2023



**Scott Atlas** is the Robert Wesson Senior Fellow in health policy at Stanford University's Hoover Institution. He studies access, quality, and key economic and civil liberties issues related to health policies. He is the recipient of numerous honors and awards, including the 2022 Encounter Prize for Advancing American Ideals and the 2021 Freedom Leadership Award, Hillsdale College's highest honor. He has been senior policy advisor to several candidates for President, members of the US Congress, and from August through November 2020, he served as Special Advisor to the President and on the White House Coronavirus Task Force. He holds an MD from University of Chicago.



**Niall Ferguson** is the Milbank Family Senior Fellow at Stanford University's Hoover Institution, and a senior faculty fellow of the Belfer Center for Science and International Affairs at Harvard. He is the author of sixteen books, including *Doom: The Politics of Catastrophe* and *Kissinger, 1923-1968: The Idealist*, which won the Council on Foreign Relations Arthur Ross Prize. His many prizes and awards include the Benjamin Franklin Prize for Public Service (2010), the Hayek Prize for Lifetime Achievement (2012), the Ludwig Erhard Prize for Economic Journalism (2013), and the Philip Merrill Award of the American Council of Trustees and Alumni for Outstanding Contributions to Liberal Arts Education (2016). In addition to his syndicated weekly column, he is the founder of Greenmantle LLC, an advisory firm. He holds a DPhil from University of Oxford.



**HR McMaster** is the Fouad and Michelle Ajami Senior Fellow at the Hoover Institution, Stanford University. He is also the Bernard and Susan Liautaud Fellow at the Freeman Spogli Institute and lecturer at Stanford University's Graduate School of Business. He was the 26th assistant to the president for National Security Affairs. Upon graduation from the United States Military Academy, McMaster served as a commissioned officer in the United States Army for thirty-four years before retiring as Lieutenant General in June 2018. He is author of *Battlegrounds: The Fight to Defend the Free World* and the award-winning *Dereliction of Duty: Lyndon Johnson, Robert McNamara, the Joint Chiefs of Staff and the Lies that Led to Vietnam*. McMaster holds a PhD in military history from University of North Carolina at Chapel Hill.



**Joshua Rauh** is the Ormond Family Professor of Finance at Stanford's Graduate School of Business and a Senior Fellow at the Hoover Institution. He leads the Hoover Institution State and Local Government Initiative. He served as principal chief economist on the President's Council of Economic Advisers (2019-20). He writes and speaks about the negative effects of taxation, the finance of pensions, and the importance of shareholder capitalism. He has published numerous articles and has received many awards recognizing his scholarship including the Brattle Prize and the Smith Breeden Prize of the American Finance Association. He has testified before Congress on several occasions. He has a BA from Yale University and a PhD in economics from MIT.

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Zurich, Switzerland

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## *Agenda*

*16:00 – 16:10: Check-in*

16:10 – 16:30: Welcome to GLI; Scott Atlas & Josh Rauh

16:30 – 17:30: Niall Ferguson - "Freedom and Unfreedom: Lessons of the 20th Century"

17:30 – 18:10: Josh Rauh - "Capitalism: What's Next"

*18:10 – 18:20: Break*

18:20 – 19:20: HR McMaster - "Threats to Global Freedom"

19:20 – 20:00: Scott Atlas - "Restoring Trust in Institutions"

*20:00 - 21:00: Reception*

# Support Us

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**The Global Liberty Institute is funded almost exclusively through the generosity of our donors.** Your investment will support our distinguished leaders, policy experts, and programs to restore individual and economic liberty, and the free exchange of ideas essential to a free society.

With your generosity, you will increase *your personal impact* on restoring and preserving the hard-fought freedoms that have been under threat in the United States and democracies throughout the world. Your support will:

- ***Increase our growing presence in emerging centers of influence*** throughout the United States, including Florida, Texas, Washington, DC, and New York, to educate the public and policymakers on evidence-based solutions for liberty.
- ***Expand our Rising Leaders educational programs for the next generation of leaders***, so that principles and policies for liberty are durable for generations to come.
- ***Challenge the policies of powerful international organizations*** that collude with governments against the best interests of the citizens of free nations.
- ***Accelerate our development of new alliances*** with like-minded groups and leaders in business and policy in the US, Switzerland and other centers for freedom, to leverage the GLI perspectives urgently needed by all free societies.
- ***Drive our strategic media and communications program*** to effectively disseminate actionable GLI policies *to restore liberty and the free exchange of ideas.*

**Make a tax-deductible donation to the Global Liberty Institute today.** We have several ways to accept your support, including via our website. Questions? Email us at [contact@global-liberty.org](mailto:contact@global-liberty.org). Prefer to mail a check? Checks can be made out to "Global Liberty Institute" and sent to:

- **Global Liberty Institute**  
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**Washington, DC 20006**

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